

Report to:	Health and Wellbeing Board
Date:	19 September 2019
Reporting Officer:	Councillor Bill Fairfoull, Deputy Leader and Executive Member Children and Families Richard Hancock, Director of Children's Services Debbie Watson, Assistant Director of Population Health
Subject:	STARTING WELL PARTNERSHIP UPDATE
Report Summary:	The report gives Health and Wellbeing Board members an update on progress on the Tameside Starting Well Partnership.
Recommendations:	Health and Wellbeing Board members are asked to note the progress outlined in the report.
Corporate Plan:	The Starting Well Partnership delivers on the Starting Well priorities of the Corporate Plan.
Policy Implications:	Health and wellbeing boards should ensure a focus on early intervention, within an overall understanding of a 'lifecourse' approach to provision. The vision of the Health and Wellbeing Board is to make an effective contribution to improving health and wellbeing outcomes and driving the development of healthy policies for children and families in Tameside.
Financial Implications: (Authorised by the statutory Section 151 Officer)	There are no direct financial implications arising from this report.
Legal Implications: (Authorised by the Borough Solicitor)	It is clear that we need to find place based solutions to some of the challenges we face that requires both public sector and voluntary agencies to work together to find new solutions. Such partnership working doesn't obviate the legal requirements for governance for Council/CCG policies and committing expenditure or using resources.
Risk Management:	The risks of failing to tackle some of the challenges within the borough will be to increase inequality.
Access to Information:	The background papers relating to this report can be inspected by contacting Debbie Watson, Assistant Director of Population Health
Background Information:	 Telephone: 0161 342 3358  e-mail: debbie.watson@tameside.gov.uk

1.0 INTRODUCTION

1.1 Following a children and families governance review presented at the Health and Wellbeing Board in September 2018, work has taken place to support the establishment of a Starting Well Partnership that will deliver public sector reform principles to support, enable and empower children, young people and families to lead happy and healthy lives.

1.2 Running parallel and in partnership to this was the launch of the Tameside and Glossop Corporate Plan in February 2019, which highlighted four overarching priority areas for Starting Well:

- Very best start in life where children are ready to learn and encouraged to thrive and develop
- Aspiration and hope through learning and moving with confidence from childhood to adulthood
- Resilient families and supportive networks to protect and grow our young people
- Opportunities for people to fulfil their potential through work, skills and enterprise

1.3 The public sector reform principles will be key enablers to the success of the Starting Well Partnership and have been outlined within the Tameside and Glossop Corporate Plan as:

- A new relationship between public services and citizens, communities and businesses that enables shared decision making, democratic accountability and voice, genuine co-production and joint delivery of services. Do with, not to.
- An asset based approach that recognises and builds on the strengths of individuals, families and our communities rather than focussing on the deficits.
- Behaviour change in our communities that builds independence and supports residents to be in control.
- A place based approach that redefines services and places individuals, families, communities at the heart.
- A stronger prioritisation of wellbeing, prevention and early intervention.
- An evidence led understanding of risk and impact to ensure the right intervention at the right time
- An approach that supports the development of new investment and resourcing models, enabling collaboration with a wide range of organisations.

1.4 Therefore, it is the purpose of this report to provide an overview of the work completed to date and outline the plan for Starting Well Partnership.

2.0 STARTING WELL - STRATEGIC CONTEXT

2.1 Whilst developing the Starting Well Partnership it has been important to understand the system wide priorities linked to the Starting Well agenda. Across Tameside and Glossop and Greater Manchester, there has been a drive to improve the outcomes for children, young people and their families. These have been documented in a number of strategies and frameworks, namely:

- [Tameside and Glossop Corporate Plan](#) (Our People – Our Place – Our Plan);
- [Greater Manchester Strategy](#) (Our People – Our Place);
- [Greater Manchester Children and Young People's Plan](#) 2019-2022;
- [Greater Manchester Children and Young People Health & Wellbeing Framework](#) 2018-2022; and
- [Greater Manchester Population Health Plan](#) 2017 – 2021.

Within these documents there are similar and interlinking priorities as tabled in **Appendix A**. These strategies provide seven priority themes of work, which mirror the Starting Well priorities in Tameside. These priority themes are bullet pointed as follows:

- Maternity/ Maternal Health
- School Readiness/ Child Development
- Education and Employment
- Mental Health
- Physical Health – Oral health/ Physical activity/ Long term conditions in children
- Special Educational Additional Needs and Disabilities
- Early Help and Social Resilience – Early Help/ Reduce ACEs/ Reduce LAC/ Reduce youth offending/ Reduce school exclusions/ Reduce criminal exploitation

2.1 The above priorities are delivered within the principles of ‘early intervention’, which is outlined by the Early Intervention Foundation as:

“Early intervention means identifying and providing early support to children and young people who are at risk of poor outcomes, such as mental health problems, poor academic attainment, or involvement in crime or antisocial behaviour. Effective early intervention works to prevent problems occurring, or to tackle them head-on before they get worse.”¹

3.0 PROGRESS SO FAR

3.1 In preparation for the establishment of the Starting Well Partnership activity has included:

- Proposed membership of the Starting Well Partnership and the Starting Well Implementation Group.
- Development of Terms of Reference for the both the Partnership and the Implementation Group.
- Mapping the delivery groups existing to support the work from the Partnership.
- Hosting a Starting Well Priorities Workshop using the Signs of Safety methodology to recognise the local partnerships understanding of the term ‘starting well’, their worries and opportunities to work as a system. Please see **Appendix B** for the write up summary slides.

4.0 NEXT STEPS AND RECOMMENDATIONS

4.1 The first Starting Well Partnership is due to take place on the 10 October 2019. In light of the work completed so far. Initial priority tasks for the Partnership are listed below:

- Agree Terms of Reference and membership for the Starting Well Partnership and the Starting Well Implementation Group, acknowledging these may be subject to change as the Starting Well Partnership evolves.
- Reviewing the existing delivery groups that implement much of the ‘business as usual’ Starting Well work programme.
- Enabling a community research project to inform and co-produce the Starting Well Partnership’s priorities and work programme.
- Producing a theory of change model, using the values of the Starting Well Partnership and the public reform principles to form a work programme that will have a high level impact on themed areas of work noted in section 2. For example, how can asset based approaches make a difference to child development.

¹ <https://www.eif.org.uk/report/realising-the-potential-of-early-intervention>

- Consider how the Starting Well Partnership will operate to ensure it reflects public reform principles.

5.0 RECOMMENDATIONS

As detailed at the front of the report.

System Wide Starting Well Priorities

Transforming Tameside and Glossop Our People – Our Place – Our Plan	The Greater Manchester Strategy Our People – Our Place
<ul style="list-style-type: none"> • Very best start in life – where children are ready to learn and encouraged to thrive and develop • Reduce rate of smoking at time of delivery • Reduce the number of children born with low birth weight • Improve school readiness • Children attending ‘Good’ and ‘Outstanding’ Early Years settings • Take up nursery at 2 yrs • Promote good parent infant mental health • Aspiration and hope through learning and moving with confidence from childhood to adulthood • Reading / writing / maths at Key Stage 2 • Attainment 8 and Progress 8 at Key Stage 4 • Young people going onto higher education • Children attending ‘Good’ and ‘Outstanding’ schools • Number of 16-19 year olds in employment or educated • Proportion of children with good reading skills • Promote and whole system approach and improving wellbeing and resilience • Resilient families and supportive networks to protect and grow our young people • Early Help Intervention • Reduce the number of first time entrants into Youth Justice • Increased levels of fostering and adoption • Improve the quality of social care practice • Improve the placement stability for our looked after children • Reduce the impact of adverse childhood experiences. 	<ul style="list-style-type: none"> • Children starting school ready to learn • By 2020, Greater Manchester will meet or exceed the national average for the proportion of children reaching a ‘good level of development’ by the end of reception • By 2020, 70 fewer very small babies will be born every year, narrowing the gap with the projected national average for the number of low birth weight, at-term births • By 2020, all early years settings will be ‘good’ or ‘outstanding’, an increase from 90% in 2016 • Young People equipped for life • By 2020, there will be 1,000 fewer looked after children in Greater Manchester, a reduction of more than 20% on 2016 levels • By 2020, we will meet or exceed the national average for the number of young people achieving the equivalent of 5+ A*-C GCSEs (including English and Maths), with all districts demonstrating significant progress in closing the attainment gap across their schools • By 2020, the number of 16-17 year olds who are NEET (not in education, employment or training) will be below the national average in all Greater Manchester districts, as will the number whose activity is not known to the local authority • By 2020, the number of unemployed 16-19 year olds will have fallen from 13,300 in 2016 to 12,000, a reduction of 10% over the period
Greater Manchester Children & Young People Health & Wellbeing Framework 2018-2022	The Greater Manchester Population Health Plan 2017 – 2021
<ul style="list-style-type: none"> • Early years and school readiness • Mental health and resilience • Preventing avoidable admissions, particularly for long-term conditions 	<ul style="list-style-type: none"> • To support localities to implement the core elements of the Greater Manchester Early Years model, including the development of an IMT

<ul style="list-style-type: none"> • Supporting and protecting children and families at risk • Working with schools to improve all children's safety, physical and mental health and especially those with special needs • Transition of care for young people to adult services <p>Enabling Objectives</p> <ul style="list-style-type: none"> • Including children in planning based on a children's charter • Delivering a modern, effective, safe and sustainable workforce • Using the power of digital technology to join up services • Sharing transparent and accessible data to hold us to account for performance 	<p>proposition to improve data processes to track progress and allow earlier intervention.</p> <ul style="list-style-type: none"> • To develop a sustainable, resilient and consistent Greater Manchester approach to stopping smoking in pregnancy. • To implement evidence-informed interventions at scale in a targeted and consistent manner across Greater Manchester to improve oral health and reduce treatment costs within 3-5 years.
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Greater Manchester – Children and Young People's Plan
2019 -2022

- School readiness – The best start in life and the right support to be ready to learn are crucial factors for long-term successful outcomes for children and are already a key priority in the Greater Manchester Strategy
- Quality education and outcomes – Increasing the quality of education and educational achievement, especially in secondary schools, is crucial for the next generation of the workforce to match their skills and academic achievement with the jobs of the future.
- Special educational needs and disabilities (SEND) – All children and young people deserve the right to achieve their potential and a specific focus on those with SEND will help us support them to have the right start in life.
- Looked after children and care leavers – Each local authority as a corporate parent, and the Greater Manchester Combined Authority with a corporate parenting approach, has a special responsibility to these children and young people to enable them to have the support and opportunities that should be available to all.
- Ready for life – Transition to adulthood can be both exciting and challenging, and our job is to equip young people with the support they need to make that transition effectively and seamlessly; becoming the next generation of parents, workers and leaders.
- Healthy children and young people – The best health possible adds so much to the quality of life and the ability to live it to the full. We want all children and young people to have the best health they can, regardless of where they live, or any conditions they were born with.
- Safe children and young people – Safety is a complex issue and supporting children and young people to keep themselves safe, plus intervening to support and, if necessary, protect them when they are less than safe, is a crucial responsibility for us all. Safeguarding is everyone's responsibility and we need to know what our role is if we are to make Greater Manchester as safe as possible for our children and young people.

Starting Well Priorities Workshop

Friday 28th June 2019, 9.00am – 12.30pm

The Write Up



Agenda

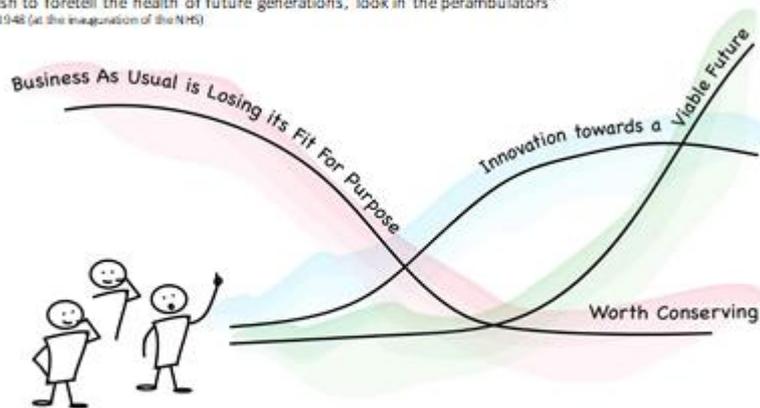
Timings	Item/ Activity
9:45am	Setting the context today's workshop
10.05am	What do we mean by Starting Well? (Activity 1)
10.20am	Capturing the good? (Activity 2)
10.40am	An honest conversation. What are we worried about? (Activity 3)
11.30am	Explore our areas of focus (Activity 4)
12.20pm	Summary and next steps
12.30pm	Close

Setting the Context

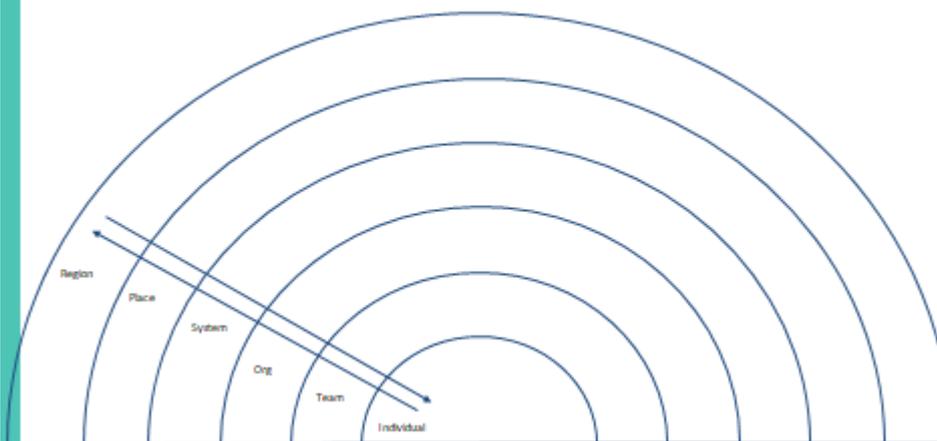
Regional and Local Priorities



"If you wish to foretell the health of future generations, look in the perambulators"
Nye Bevan, 1948 (at the inauguration of the NHS)



Map what to let go of, what to conserve, & transformative innovation to reach a shared vision.





What do we mean by Starting Well?

Activity 1



"Its easier to build a strong child that fix a broken man"

Positive relationships with friends, teachers etc.

Love in life

Aspirations in life

Being able to express

Good relationships with parents

Being healthy

Independence

Being kind

Happy

Having an identify

Playing

Having experiences

Learning

Encouragement

Free from inequalities

Hopes and Dreams

Having opportunities

Supportive Networks

Being safe

What is working well for Starting Well in Tameside?



- Early Attachment Service and PIMH Pathway
- SOS Practice Model
- Tameside Loves Reading
- Sex and Relationships Curriculum
- Voice of Child Strategy
- LGBT Out Loud
- Immunisation Team
- Grow early help offer
- Young Parents Group
- Family Nurse Partnership
- Youth Council
- YP Mental Health Drop ins
- Police response to DA
- Alcohol Exposed Pregnancies Programme
- Teeth brush programme in schools

Lots & Lots More...

Activity 2 Commitment Partnerships Passion We are doers



What are we really worried about?



Activity 3

What can we do about it?



Listen and invest in the community	Enable and empower meaningful relationships - professional to professional, professional to family & family to family
Build on the good	Be stubborn!

Activity 4

Conclusion



- Starting Well is a way of life
- Relationships of every form are powerful
- Communities is where the magic happens
- Partnerships, collaboration and co-production is important
- Be asset based
- Be bold, be stubborn – move from knowledge to wisdom!